



# 2021 SPONSORSHIP PACKAGES

## Corporate

### Ruby: \$100

- 1/4 page ad in all 2021 issues of NePA's e-zine, the *In Brief*
- Logo on NePA's website

### Sapphire: \$200

- Six complimentary admissions to any 2021 District I or II luncheon events (1 hour CLE sessions)
- One complimentary admission to either the 2021 Spring OR Fall Seminar
- 1/2 page ad in all 2021 issues of NePA's e-zine, the *In Brief*
- Logo on NePA's website with link to your website

### Emerald: \$300

- Six complimentary admissions to any 2021 District I or II events (1 hour CLE sessions)
- One complimentary admission to BOTH the 2021 Spring and Fall Seminar
- Full page ad in all 2021 issues of NePA's e-zine, the *In Brief*
- Logo on NePA's website with link to your website

### Diamond: \$400

- Twelve complimentary admissions to any 2021 District I or II luncheon events (1 hour CLE sessions)
- One complimentary admission to BOTH the 2021 Spring and Fall Seminar
- Full page ad in all 2021 issues of NePA's e-zine, the *In Brief*
- Sponsor of 1 hour CLE Event
- Logo on NePA's website with link to your website
- Recognition on NePA's homepage
- Up to 60 second commercial played at BOTH 2021 seminars

### Value:

Ruby - \$150

Sapphire - up to \$475

Emerald - up to \$575

Diamond - up to \$800

### Create Your Own:

- **In Kind** (flowers for seminar, printing, etc.)
  - \* Thank you in email regarding event to members, acknowledgment at event and in materials, advertising in the *In Brief* based on value of items or services provided
- **Reciprocal Booth/Table** (no cost)
  - \* One event in exchange for one event
- **Table at Seminar** (\$100)
- **Commercial** (\$25 each event it's played at, up to 60 seconds)
- **Sponsor a specific 1 hour CLE Event** (limit 7) (\$50 Virtual, \$100 In Person)
  - \* Pick of the luncheon in order of sign up, thank you included in email regarding event to members, can handout materials at the meeting and up to 3 minutes to discuss your product or services - no minimum attendance guaranteed
- ***In Brief* advertising** (\$25 for 1/4 page, \$50 for 1/2 page and \$75 for full page for each issue)
  - \* Opportunity for at least 4 issues a year
- **Logo on website** (\$50 logo only, \$100 includes link to your website)
- **Membership Evening Networking Event** (\$500)
  - \* Thank you included in email regarding the event to attendees, can handout materials at the event and up to 3 minutes to discuss your product or services, acknowledgment at event and in materials - no minimum attendance guaranteed
- **Paralegal Forum** (limit 2) (\$250)
  - \* Acknowledgment at event and in the event materials, no minimum attendance guaranteed